

SMART ENERGY MICROGRID MARKETPLACE

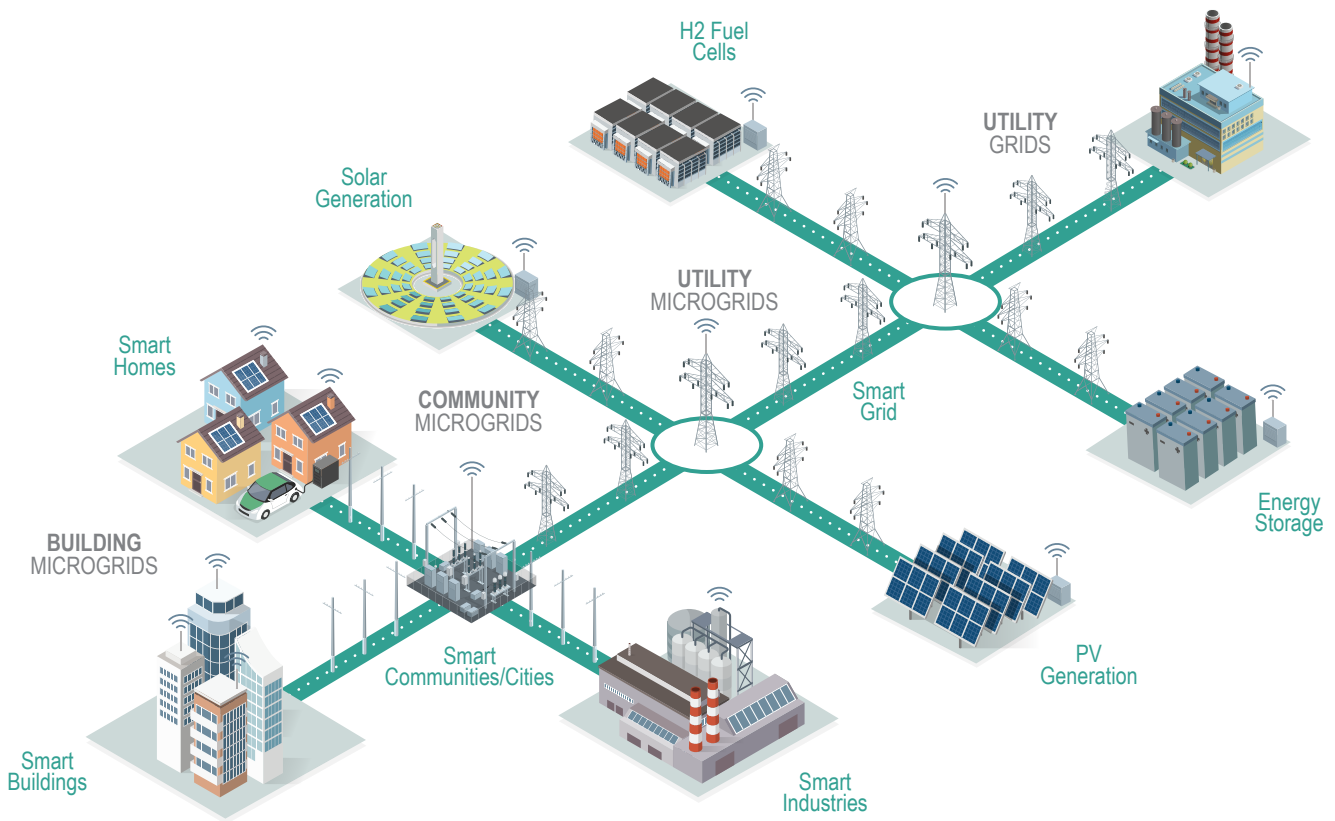
SOLARPOWER[®]
INTERNATIONAL

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Be at the forefront of a rapidly expanding market

The smart energy market is the new frontier. By 2020, nearly \$6 trillion will be spent on smart energy—and businesses will be the top adopters. Home, building automation, and smart energy technologies are natural compliments to the solar industry, as automation technologies focus on using energy more productively.

Microgrids are helping to advance the U.S. energy system by being able to provide an array of grid enhancing services and behind-the-meter resiliency, flexibility and savings with clean, renewable energy—primarily solar. With the adoption of the smart grid and smart technologies, microgrids can work to provide a distributed and uninterrupted source of resilient and economical energy.



Picture this: The entire smart energy ecosystem

Everything comes together at Solar Power International (SPI) in The Smart Energy Microgrid Marketplace. This year's expanded footprint includes the entire solar, storage, hydrogen fuel cells, and smart energy microgrid landscape. The marketplace will feature a fully-functioning "live" microgrid, power conversion equipment, energy management systems, building and home smart energy products, electric vehicle charging stations, energy storage systems, and solar energy products—ultimately making the connection between solar, storage, hydrogen fuel cells, and smart energy.

This is your audience

Over 18,000 SPI attendees are doing business in the smart energy, solar and energy storage ecosystem. Find out why exhibiting at SPI gets your product in front of the right audience. Visit bit.ly/SPIsmartenergy for more information.

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