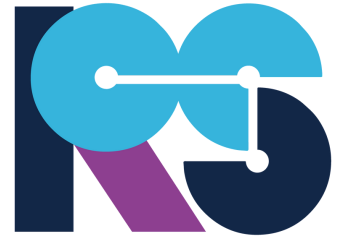


Help Your Communities Build Their EV Roadmaps

Expand your impact, strengthen local economies, and accelerate adoption.



Across the country, communities are eager to embrace transportation electrification, but most lack the staff, funding, and technical expertise to design and deliver effective programs on their own. You can play a transformative role by partnering with these communities to create actionable, cost-effective roadmaps that drive results.

Why invest in Community Roadmaps?

- Utilities with formal electrification plans anticipate grid needs and avoid unnecessary costs.
- Roadmaps align investments with community priorities, reducing health + pollution disparities.
- DOT data confirms that EV infrastructure drives local economic development and workforce growth.

What do you get with REACH Community EV Roadmaps?

- Customized planning support for fleets, charging, and education
- Technical assistance + stakeholder engagement to guide decisions
- Funding and resource navigation to unlock available incentives
- Practical, actionable plans that can be implemented quickly

By helping your communities chart their own electrification roadmaps, you expand your utility's impact, build trust, and accelerate adoption across your entire service territory.

Let's explore how we can bring this model to your customers.

